

Great American Insurance Group's Executive Liability Division Launches ExecPro Nonprofit Solution

Cincinnati, Ohio- January 12, 2010 - Great American Insurance Group's Executive Liability Division (ELD) is pleased to announce the launch of ExecPro *Nonprofit Solution*, a next generation policy form for Nonprofit Management Liability Insurance. The policy form is tailored to the unique risk profiles of nonprofit organizations and cooperatives. Directors' & Officers', Employment Practices Liability, and Employed Lawyer's coverage are included in the form. Optional Fiduciary and Workplace Violence coverage are available. *Nonprofit Solution* is available for most classes of nonprofit organizations, including, but not limited to:

- Animal related Organizations
- Art, Culture and Humanities Organizations
- Camps & Daycare Facilities
- Environmental Related Organizations
- Foundations
- Fraternal Benefit Groups
- Professional & Trade Associations
- Recreation & Sporting Groups
- Religious Organizations
- Social Services Organizations

Jane Kornesczuk, Chief Underwriting Officer of the ELD, commented, "The ExecPro line of policies is one of the most innovative and comprehensive management liability insurance solutions available today. The rollout of *Nonprofit Solution* expands our family of ExecPro products and reflects the depth of our experience and commitment to the nonprofit marketplace."

Nonprofit Solution is available through Great American's Nonprofit D&O online quoting system, www.ExecProQuote.com or through your underwriter contact. Underwriter information is available in the 'Contact Us' section at www.GreatAmericanELD.com.

About Great American's Executive Liability Division

Great American's Executive Liability Division, based in Schaumburg, IL, has been a prominent market for Directors' and Officers' Liability Insurance (D&O) since 1986. In addition to D&O, the Division specializes in professional liability for private equity firms and also underwrites Employment Practices Liability and Fiduciary Liability Insurance products. The Division has regional offices in Chicago, New Jersey, New York, and Toronto.

About Great American Insurance Group

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and

casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Company has received an “A” (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent rating evaluation effective on March 27, 2009). The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG’s common stock is listed and traded on the New York Stock Exchange and the Nasdaq Global Select Market under the symbol (“AFG”).

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www.GreatAmericanELD.com

www.ExecProQuote.com

www.GreatAmericanInsurance.com