

## **Great American Insurance Group's Environmental Division Continues Growth and Announces Key Staff Additions**

**Cincinnati, Ohio – May 11, 2010** - Great American Insurance Group announced that its Environmental Division recently added two industry veterans to its staff as the Division continues to expand. Scott Britt, VP – Underwriting, and Bill Hoffman, VP-Claims, joined Great American in April 2010. Scott, formerly SVP and multiple product line manager at XL, brings comprehensive underwriting and managerial experience to Great American. Bill is a seasoned claim attorney and formerly was VP- Environmental Claims for XL. Both individuals are recognized experts in their field and will strengthen the Great American environmental team.

John Reynolds, President of the Great American Environmental Division, stated, "Bill and Scott further enhance our industry leading team. These additions reinforce our commitment to the environmental insurance business and signal our expectation of continued growth in this segment. Their experience and history of superior client service align nicely with our business philosophy."

### **About Great American's Environmental Division**

Great American Insurance Group's Environmental Division provides a comprehensive portfolio of environmental insurance products to a broad array of industries. All products can be customized to address the specific risks and exposures of the client. Products include: Premises Environmental Liability Insurance, Indoor Air Quality and Mold Liability Insurance, Contracting Services Environmental Liability Insurance, Professional and Contracting Services Environmental Liability Insurance, Professional Plus and Contracting Services Environmental Liability Insurance, Excess Environmental Liability Insurance, and Closure and Post Closure Financial Assurance.

### **About Great American Insurance Group**

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent rating evaluation effective on May 10, 2010). The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange and the Nasdaq Global Select Market under the symbol AFG.

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