

GREAT AMERICAN INSURANCE GROUP'S EXECUTIVE LIABILITY DIVISION ADDS EMPLOYMENT PRACTICES LIABILITY QUOTING TO ITS WEB QUOTE PORTAL

Cincinnati, Ohio – April 21, 2010 - The Executive Liability Division of Great American Insurance Group is pleased to announce the addition of Employment Practices Liability quoting capability to its ExecProQuote.com web portal. ExecProQuote.com is a desktop solution for quoting and binding management liability insurance, offering Directors' and Officers' Liability to both U.S. and Canadian Non Profit organizations and to privately owned Canadian corporations. Registration is available to licensed brokers in all states at www.ExecProQuote.com and takes only minutes to complete.

ExecProQuote.com features paperless account management, enhanced commission and requires few questions to generate competitive quotes. Chris Ketcham, Divisional Vice President of Underwriting for the Executive Liability Division commented, "ExecProQuote.com has been very well received by our producers for its ease of use and functionality. We're excited to now be able to extend the functionality provided by ExecProQuote.com to our Employment Practices Liability product as well. We feel this demonstrates our continuing commitment to provide our producers the tools needed to service clients quickly and efficiently."

The ExecProQuote.Com portal allows producers to quote and bind monoline Employment Practices Liability for private U.S.-based companies with no more than 750 employees and offers the ability for producers to select customizable limit options with a click of a mouse. At the present time, ExecProQuote.com is available for new accounts not currently insured by Great American Insurance Group. Renewal quoting capabilities will be launched at a later date.

About Great American's Executive Liability Division

Great American's Executive Liability Division, based in Schaumburg, Illinois, has been a prominent market for Directors' and Officers' Liability Insurance (D&O) since 1986. In addition to D&O, the Division specializes in professional liability for private equity firms and also underwrites Employment Practices Liability and Fiduciary Liability insurance products. The Division has regional offices in Chicago, New Jersey, New York and Toronto.

About Great American Insurance Group

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and supplemental insurance

products. Great American Insurance Company has received an “A” (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent rating evaluation effective on March 27, 2009). The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG’s common stock is listed and traded on the New York Stock Exchange and NASDAQ Global Select Market under the symbol “AFG”.

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