



GREAT AMERICAN INSURANCE GROUP ANNOUNCES PROMOTIONS

Cincinnati, Ohio – April 15, 2010 –Great American Insurance Group recently announced the promotions of Timothy C. "Tim" Weber and Jeffery D. "Jeff" Kohl.

Tim Weber, AIC was named Divisional President of Great American's Crop Division, succeeding Ron Brichler, who will continue in his role of Senior Vice President of Great American Insurance Company, overseeing these operations. Mr. Weber most recently served as the Divisional Executive Vice President of the Crop Division where he is responsible for day-to-day operational matters within Great American's Crop Division. Mr. Weber has been involved in the Crop Insurance Industry in varying levels of responsibility with Great American for the past 21 years. Prior responsibilities included loss adjustment, claim supervision, marketing, regional office manager and national claim manager. Prior to joining the Crop Insurance Industry, he was an educator and coach for seven years. He holds a Bachelor of Science Degree from Northern State University.

Jeff Kohl has been promoted to Divisional Senior Vice President, overseeing the IT Infrastructure of Great American Insurance Group. Mr. Kohl is responsible for creating and executing the infrastructure vision, which is a key component of Great American's information technology strategy. Mr. Kohl and his team have led efforts to transform the Great American infrastructure to one that provides a modern technology foundation and high level of service on both new and existing platforms. Highlights of this success include the establishment of a new Data Center and Disaster Recovery Site, consolidation of multiple data centers, virtualization of the growing server environment, implementation of a tiered storage environment, Identity Access Management solutions, integration and consolidation of certain core services as well as Corporate Phone System Upgrades. He has served as an IT professional operating in the property/casualty insurance business for the past 20+ years, taking on various management and leadership positions within the Company. Mr. Kohl holds a Bachelor of Science Degree in Computer Science/Mathematics from Xavier University.

About [Great American Insurance Group](#)

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent rating evaluation effective on March 27, 2009). The members of the Great American Insurance Group are subsidiaries of [American Financial Group, Inc.](#) (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange and the Nasdaq Global Select Market under the symbol AFG.

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