

## **Great American Insurance Group Announces Winner of 2010 “Big Rig Giveaway”**

**Cincinnati, Ohio – April 7, 2010** - A single dad from Oklahoma is the latest winner of the “Big Rig Giveaway,” sponsored by Great American Insurance Group. Company representatives reached Ron Terrill by phone from the Great American booth at the 2010 Mid America Trucking Show (MATS) on March 27. Mr. Terrill was on the road when he learned he had won a Volvo VNL 780.

“I missed my exit after they called me,” Mr. Terrill admitted several days after his big win. Ron is an independent owner-operator who drives a five-state delivery route for Great Wide, a national motor carrier which, coincidentally, is insured by Great American. “I’m just one of those guys who works hard and that’s it. I’ve never won anything before in my life.” Terrill, a trucker with 20 years experience, had heard of the “Big Rig Giveaway” but never entered the contest before. He signed up online only after he found out the 2010 rig was a Volvo. “I like Volvos,” he said. “I really like the style of the new ones.” The “Big Rig Giveaway” has awarded previous winners with Freightliner, Peterbilt and Kenworth rigs.

Ron called Great American the day after his name was chosen at random from over 6,000 entries. “I asked them if this was a dream. I couldn’t believe it at first. I’m just very grateful,” he said. The Choctaw resident has two children and two grandchildren. He’ll take possession of his new truck in late April.

The “Big Rig Giveaway” is sponsored by the Trucking Division of Great American Insurance Group, a leading provider of insurance products for the long-haul trucking industry that specializes in service to independent owner-operators.

### **About [Great American Insurance Group](#)**

Great American Insurance Group’s roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale traditional fixed, indexed and variable annuities and a variety of supplemental

insurance products. Great American Insurance Company has received an “A” (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent rating evaluation effective on March 27, 2009). The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG’s common stock is listed and traded on the New York Stock Exchange and NASDAQ Global Select Market under the symbol “AFG.”

**Contact:**

Tim Clinton  
Assistant Vice President, Marketing  
Trucking Division  
Great American Insurance Group  
tclinton@gaic.com  
(513) 333-6591

**Visit:**

[www.GreatAmericanTrucker.com](http://www.GreatAmericanTrucker.com)  
[www.GreatAmericanInsurance.com](http://www.GreatAmericanInsurance.com)