

## Great American Insurance Group's Environmental Division Launches New Product Line

Cincinnati, Ohio- August 10, 2009 - [Great American Insurance Group's](#) Environmental Division is pleased to announce the expansion of its product line to include a combined general and pollution liability insurance product. This product offers cost efficient solutions to industries that have pollution exposure that is not adequately addressed in their current general liability insurance program. General liability coverage is now combined with a choice of pollution coverage in one integrated policy. Initially, Great American will target the following industry classes:

- [Plastics manufacturing](#)
- [Paints and Coatings manufacturers](#)
- [Landfills and Treatment Facilities](#)
- [Transfer Stations](#)
- [Recycling Facilities](#)
- [Warehouse and Storage Facilities](#)
- [Cold Storage Warehouses](#)
- [Truck Yards](#)
- [Miscellaneous light manufacturing](#)
- [Water and Wastewater treatment plants](#)
- [Fabricated Metal Shops](#)

The new product launch will be led by Kevin Troutman. Kevin recently joined Great American's Environmental Division in its Plymouth Meeting, PA office and brings over 20 years of casualty and environmental underwriting experience to his post. Brokers and agents who are interested in the product are encouraged to contact him, as indicated below.

### About [Great American Insurance Group](#)

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent rating evaluation effective on March 27, 2009). The members of the Great American Insurance Group are subsidiaries of [American Financial Group, Inc.](#) (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange and the Nasdaq Global Select Market under the symbol ("AFG").

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