

## Great American Insurance Group's Alternative Markets Division Expands Underwriting to Include Single Entity Captives

August 4, 2009 – Cincinnati, Ohio - Great American Insurance Group's Alternative Markets Division, a recognized leader in the Alternative Risk marketplace, is pleased to announce that it has expanded its underwriting to include single entity captives.

For over a decade the Alternative Markets Division has been dedicated to the formation of long-term, profitable agency, association and group captive partnerships. During this time period the division has established a reputation for disciplined underwriting, responsive customer service and the ability to structure captive programs that meet the needs of the partner.

### Highlights of Great American's single entity captive model include:

- Target account premiums of \$750,000 and higher
- Multi-line capabilities, including Property
- Multi-state product filings and enhancement coverages
- Excess of Loss (XOL) and Quota Share (QS) risk participation options
- Turn-key service capabilities, as well as unbundled service options for claim administration and loss prevention/risk management services

### Great American's submission criteria include:

- ACORD application or equivalent for all lines to be placed within the captive
- Loss runs for current term and at least 4 full prior years, valued within the past 3 months, including a description of each loss greater than \$50,000
- Premium & exposure history to match the time period for which loss information is provided
- Most recent audited financials (and internal statements if audited statements are more than 6 months old)
- Other information such as web address, loss prevention reports, copy of safety manual and desired coverage features is encouraged.

### **About [Great American Insurance Group](#)**

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent rating evaluation effective on March 27, 2009). The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange and the Nasdaq Global Select Market under the symbol ("AFG").

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