

**GREAT AMERICAN INSURANCE GROUP'S EXECUTIVE LIABILITY DIVISION
LAUNCHES DIRECTORS' AND OFFICERS' LIABILITY WEB QUOTE PORTAL AND
UPGRADES EXECPRO PRODUCT PORTFOLIO**

Cincinnati, Ohio – February 2, 2009 – ELD Canada, the Canadian branch of Great American Insurance Group's Executive Liability Division, is pleased to announce the launch of ExecProQuote.com, an easy to use desktop solution for quoting and binding management liability insurance for private corporations and nonprofit organizations. Registration is available to licensed brokers in all provinces and territories at www.ExecProQuote.com and takes only minutes to complete.

ExecProQuote.com features paperless account management, enhanced commission and requires just a few questions to generate competitive quotes. Brad Lorimer, Senior Vice President & National Director of Aon Risk Services' Financial Services Group, recently commented, "ExecProQuote.com is an extremely user friendly site, which enables us to respond to clients quickly and efficiently. We set the customer service bar very high at Aon, and this solution is an effective way in which to deliver on that promise. It's an impressive demonstration of ELD Canada's commitment to ease of doing business."

In combination with the launch of ExecProQuote.com, ELD Canada is pleased to introduce two additions to the ExecPro line of Management Liability Insurance Products: ExecPro Canadian Non-Profit Organization Management Liability Solution and ExecPro Canadian Private Company Management Liability Solution. These next generation policy forms, designed in conjunction with ExecProQuote.com, are tailored to the unique risk profiles of private companies and nonprofit organizations and feature Entity Coverage, including Employment Practice Liability Insurance. In addition, ExecProQuote.com registered brokers are empowered to offer customizable limit options, as well as Fiduciary Liability Insurance, with a simple click of the mouse. At the present time, ExecProQuote.com is available for new accounts not currently insured by ELD Canada. Renewal quoting capabilities will be launched at a later date.

Tom Siebers, Senior Vice President of ELD Canada, recently commented, "The ExecPro line of policies is one of the most innovative and comprehensive management liability solutions available to Canadian businesses today. The rollout of these products and the launch of www.ExecProQuote.com reflect the depth of our experience and commitment to the Canadian marketplace. We understand what it takes for brokers to be successful, and will continue to look for ways to position our business partners for growth."

ELD Canada has been providing management liability insurance for Canadian risks since 1996 through its main underwriting office located in Schaumburg, Illinois. The company's first Canadian office opened in 2006, offering our agents and brokers a local presence in Toronto to fulfill their clients' needs. ELD Canada's current product portfolio includes D&O, EPL, and A-Side DIC policies, all of which are available on a primary or excess basis to non-profit organizations, private corporations, and public companies.

About Great American's Executive Liability Division

Great American's Executive Liability Division, based in Schaumburg, Illinois, has been a prominent market for Directors' and Officers' Liability Insurance (D&O) since 1986. In addition to D&O, the Division specializes in professional liability for private equity firms and also underwrites Employment Practices Liability and Fiduciary Liability insurance products. The Division has regional offices in Chicago, New Jersey, New York and Toronto.

About Great American Insurance Group

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and supplemental insurance products. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company (most recent rating evaluation effective on December 17, 2007) for over one hundred years. The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange ("NYSE") and NASDAQ under the symbol ("AFG").

About Aon Corporation

Aon Corporation is the leading global provider of risk management services, insurance and reinsurance brokerage services, human capital and management consulting. Through its 36,000 colleagues worldwide, Aon readily delivers distinctive client value via innovative and effective risk management and workforce productivity solutions. Aon's industry-leading global resources, technical expertise and industry knowledge are delivered locally through more than 500 offices in more than 120 countries. Aon was named the world's best broker by Euromoney magazine's 2008 Insurance Survey. In 2008, Aon ranked highest on the Business Insurance ranking of the world's largest insurance brokers based on commercial retail, wholesale, reinsurance and personal lines brokerage revenues. Aon also was ranked by A.M. Best as the number one global insurance brokerage in 2007 and 2008 based on brokerage revenues, and voted best insurance intermediary, best reinsurance intermediary, and best employee benefits consulting firm in 2007 and 2008 by the readers of Business Insurance.

###

Contact:

Bob Rubin
Vice President, ELD Canada
(847) 330-6788

Visit:

www.ELDCanada.com
www.GreatAmericanInsurance.com