

GREAT AMERICAN'S SPECIALTY HUMAN SERVICES DIVISION EXPANDS MARKETS TO INCLUDE ADDITIONAL EDUCATION-RELATED CLASSES

JULY 10, 2008 – CINCINNATI, OHIO. The Specialty Human Services Division of Great American Insurance Group has expanded its program to include a broader range of non-profit and for-profit education related classes.

Effective immediately, the newly-eligible classes include:

- Divinity schools and theological seminaries
- Junior colleges and fine arts colleges
- Adult education, including business trade schools, technical institutes and culinary schools
- Center based tutoring and test preparation programs
- Center based schools for the deaf, blind and other special needs
- Center based schools related to the arts (dance, acting, music, etc.)
- Specialty training schools such as those focused on language, office administration, etc.

Mike Liguzinski, Divisional Senior Vice President stated, "Great American's Specialty Human Services team is pleased to expand our program to include these new education-related markets. We believe that our expertise in serving the special education and private schools marketplace positions us to offer a compelling mix of products and services to these organizations and for-profit businesses at a time of tremendous growth."

Great American's Specialty Human Services Division offers a wide range of premium payment options with minimal service fees. Claims are handled by skilled teams of employees dedicated solely to not-for-profit and human services markets. Clients are further supported by comprehensive loss prevention services that include a nationwide network of consultants, access to training materials and a 24-hour information hotline.

Great American's Specialty Human Services Division also offers broad coverages for property, inland marine, equipment breakdown, crime, general liability, abuse/molestation, professional liability, liquor liability, commercial auto and umbrella.

About the Specialty Human Services Division

The Specialty Human Services Division, with offices in Chicago and Cincinnati, serves over 5,000 social service organizations, non-profit agencies and for-profit businesses in most states, and has been an industry leader in the social and human services market since 1980.

About Great American Insurance Group

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and supplemental insurance products. This year marks the 100th year that Great American Insurance Company has

received an “A” (Excellent) or higher rating from the A.M. Best Company (most recent rating evaluation effective on December 17, 2007). The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG’s common stock is listed and traded on the New York Stock Exchange (“NYSE”) and Nasdaq under the symbol (“AFG”).

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