

## **JIM MUETHING NAMED DIVISIONAL PRESIDENT OF AGRIBUSINESS® DIVISION OF GREAT AMERICAN INSURANCE GROUP**

**Cincinnati, Ohio – March 25, 2008** – Great American Insurance Group announced that Jim Muething has been promoted to Divisional President of its AgriBusiness® Insurance Division. Mr. Muething has been with Great American since 2001. He assumed a leadership role within the AgriBusiness® Division in July of 2005 after managing multiple business operations support services for Great American, including product development and compliance, premium audit, agency administration, and several IT initiatives.

Mr. Muething is a graduate of Miami University and holds the Agribusiness and Farm Insurance Specialist (“AFIS”) designation from the Insurance Skills Center, the nation’s only insurance designation on agricultural risks.

### **About Great American Insurance Group**

Great American Insurance Group’s roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of annuities and supplemental insurance products. The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG’s common stock is listed and traded on the New York Stock Exchange (“NYSE”) and Nasdaq under the symbol (“AFG”).

### **About Great American’s AgriBusiness® Division**

Great American’s AgriBusiness® Division has been insuring farm and ranch operations for 100 years, specializing in coverage for full-time operating farms and ranches and agricultural operations. Its product line includes a farm/ranch package (AgriPak), auto and umbrella (AgriGuard®), a specialized agricultural package product (AgriPro®) for commercial agricultural operations, and specialized programs and coverages for dairy farms (DairyPak®), seed merchants, hog confinement operations and vegetable farms.

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Contact: Anne N. Watson  
Vice President  
(513) 579-6652

Web Sites: [www.greatamericaninsurance.com](http://www.greatamericaninsurance.com)  
[www.afginc.com](http://www.afginc.com)