

## Great American Insurance Offers New Program For Youth Organizations

Cincinnati, Ohio – January 25, 2008 – The Specialty Human Services Division (SHS) of Great American Insurance Group is pleased to announce the formation of a new program of customized coverages for Youth Organizations. One of only a few national carriers who insure these organizations, Great American's expertise in supporting the Non-Profit and For-Profit Human Services niche prompted the development of this specialized program. The company will also maintain a dedicated claims unit for Youth Organization customers.

The new program will insure a wide variety of operational exposures unique to Youth Organizations, including Abuse and Molestation, Volunteers, Special Events, Fund-Raising Activities, Additional Insureds, Youth Sports, After School Programs, Field Trips, Swimming Activities, Teen Center Programs and Arts & Cultural Programs. Great American will also offer customized Loss Prevention tools and services like Staff Screening Procedures, Playground Equipment Safety Inspections and Automobile Driver Training and Safety Courses at no additional cost to policyholders.

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialized commercial products for business and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. The members of Great American Insurance group are subsidiaries of American Financial Group, also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange ("NYSE") and NASDAQ under the symbol "AFG."

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