

Great American Insurance Adds Surplus Lines Products to Social Service Offerings

Cincinnati, Ohio – January 22, 2008 – The Specialty Human Services Division (SHS) of Great American Insurance Group is pleased to announce the formation of a new Surplus Lines Unit dedicated to providing a wide array of non-admitted coverage aimed at Human and Social Service organizations. The new unit, which opened for business January 1, 2008, harnesses 30 years of SHS underwriting knowledge and expertise to aid those Social Service organizations with characteristics that make them hard to insure in the standard market.

SHS Surplus Lines offers an extensive product line of coverages including property, general liability, professional liability and excess liability insurance.

Coverage is designed for Adult Day Care, Assisted Living Facilities, In-Home Health Care, Behavioral Health, Special Needs Schools and other similar programs. SHS Surplus Lines is underwritten by Great American E & S Insurance Company and backed by the financial strength of Great American Insurance Company.

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialized commercial products for business and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. The members of Great American Insurance group are subsidiaries of American Financial Group, also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange ("NYSE") and NASDAQ under the symbol "AFG."

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