

Great American Insurance Group Announces Winner of “BIG RIG GIVEAWAY”

A long-haul trucker from Janesville, WI was the lucky winner of Great American Insurance Group’s BIG RIG GIVEAWAY at the Mid-America Trucking Show (MATS) on March 24 in Louisville, KY. Bruce Doering’s name was drawn at random from more than 7,500 entries received during the three month contest period. Mr. Doering won a 2002 Freightliner Classic customized by 4 State Trucks, home of the popular Chrome Shop Mafia body shop.

The BIG RIG GIVEAWAY was open to all truckers with a valid commercial drivers’ license. Mr. Doering, an independent owner-operator, has been insured by Great American since April, 2006.. Great American Insurance Group’s Trucking Division is a leading provider of insurance products and services to independent owner-operators. The contest demonstrates Great American’s commitment to the trucking industry.

Mr. Doering’s customized Freightliner features a navy blue exterior with hand-painted graphics that depict some of America’s famous monuments. The interior renovation includes a unique red, white and blue dashboard, chrome detailing, an externally mounted video camera with in-cab display to minimize blind spots, and a full-color illustration of an American Bald Eagle in the sleeper cab. The American eagle is an integral part of Great American’s marketing identity.

The property and casualty operations of Great American Insurance Group are among the oldest in the United States, dating from the founding of Great American Insurance Company in 1872. The Group’s P&C operations focus on specialized commercial products and services for businesses. The Group is owned by American Financial Group, Inc., whose securities are publicly traded on the NASDAQ and New York Stock Exchanges under the symbolAFG..

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