



GREAT AMERICAN INSURANCE GROUP ANNOUNCES DONATION TO THE WORLD TRADE CENTER MEMORIAL FOUNDATION

Cincinnati, Ohio, March 15, 2007 – Great American Insurance Group and the Carl H. Lindner Family are pleased to announce that they recently made a joint gift of \$500,000 to the World Trade Center Memorial Foundation.

“We were honored to be able to present our donation personally to our long-time friend, Mayor Michael R. Bloomberg, Foundation Chairman,” said Carl Lindner III, Great American’s President and Chief Executive Officer. “Great American and the Lindner family are very proud to provide support to building the Memorial and the Memorial Museum that will honor the many that lost their lives in the terrorist attacks on September 11, 2001 and February 26, 1993.”

Great American Insurance Group’s roots go back to 1872 with the founding of its flagship company, Great American Insurance Company in New York City. Today, Great American is headquartered in Cincinnati, Ohio, and its operations are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Several Great American operations continue to maintain a presence in New York City. The member companies of Great American Insurance Group are subsidiaries of American Financial Group, Inc. (NYSE/NASDAQ:AFG), also based in Cincinnati.

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