

## **GREAT AMERICAN INSURANCE AND LINDSAY INSURANCE OFFER UNIQUE INSURANCE PROGRAM FOR PENNSYLVANIA EDUCATION PROVIDERS**

**Cincinnati, Ohio – January 18, 2007** – Great American Insurance Group is pleased to announce a new insurance program that features unique property and liability coverages for education organizations. Great American's Specialty Human Services Division, a leader in providing insurance to the social and human services sector, will market the new program in Pennsylvania exclusively through The Lindsay Insurance Group.

This program offers specially filed insurance products that broaden the amount of protection currently available to education organizations, including: property, liability, automobiles (including vans and buses), umbrella liability, sexual abuse & molestation, director's & officer's liability and professional liability for teachers. Special premium filings and credits are available to assist buyers.

Coupled with these coverages are comprehensive "Beyond-the-Policy" services, including a number of safety and loss prevention services, handbooks, educational seminars and guidelines to help organizations avoid or minimize losses.

Qualified buyers for these specially filed insurance coverages include "non-profit" or "for profit" entities operating as early childhood education centers, specialized day care for children, Head Start Programs, Montessori Schools, preschool and latchkey programs, private schools, nursery schools, kindergartens, and others. Trade association membership is not required to obtain coverages and benefits.

"We are delighted to partner with the Lindsay Agency to provide this unique insurance program to the education market," said John Sullivan, President of Great American's Specialty Human Services Division. "We believe that the packaging of these broad coverages for Pennsylvania education providers will benefit them tremendously and serve to meet their risk management needs."

### **About the Lindsay Insurance Group**

Lindsay Insurance Group, Inc. is an independent insurance brokerage and one of the largest providers of insurance to youth-related organizations and other social service providers, including childcare centers and early education centers, in the Philadelphia Area. Lindsay is known for customized coverage that meets the unique needs of its diverse client base.

### **About the Specialty Human Services Division**

The Special Human Services Division, based in Cincinnati, Ohio, serves over 5,000 social service organizations and non-profit agencies in most states, and has been an industry leader in the social and human services market since 1980.

### **About the Great American Insurance Group**

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialized commercial products for business, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental

insurance products. The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc., also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange ("NYSE") and NASDAQ under the symbol "AFG".

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