

Great American Insurance Group Sponsors National Ethics CLE Conference in Las Vegas

Great American Insurance Group is sponsoring a National Ethics Continuing Legal Education (CLE) Conference in Las Vegas, Nevada on October 21 and 22, 2005. The conference is being held at the luxurious MGM Grand Resort. The registration deadline is Friday, October 14, 2005, and a few rooms are still available at Great American's group rate. Registration and information are available by visiting www.GreatAmericanLawyer.com/Vegas2005 or by calling toll-free, 866-768-5959, extension 881.

Great American's Professional Liability Division has sponsored a two-day CLE conference every other year for the past nine years. The conference is approved for up to 10 hours of ethics CLE credit in 36 states. About 200 attorneys and legal professionals are expected to attend this year's conference.

The International President of the Association of Legal Administrators (ALA), David Constantine, will speak at the conference. The ALA is the largest association representing legal administrators in the world. Other speakers include attorneys and law firm consultants who will speak on topics such as conflicts of interest, ethical marketing and substance abuse prevention. The Conference Schedule of seminars and speakers can be found at www.greatamericanlawyer.com/vegas2005/schedule.htm.

Great American's Professional Liability Division insures law firms in 43 states and Canada. It emphasizes the importance of risk management education by providing ethics CLE programs, a quarterly newsletter, the *Risk Management Memo (RMM)*, a Risk Management Hotline for insured firms and many other resources including one of the first online CLE programs. Great American established the Professional Liability Division in 1990 to provide legal malpractice insurance for attorneys. Its premium base is currently over \$60 million, placing it among the top ten providers of legal malpractice insurance in the nation by premium. The senior officers of the division are attorneys: Sally J. Field, President, and Carter L. Hampton, Senior Vice President.

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the Group's operations are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of annuities, supplemental insurance and life products. The member companies of Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG). AFG is also based in Cincinnati. AFG's common stock is listed and traded on the New York Stock Exchange ("NYSE") and NASDAQ under the symbol "AFG".

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