

Great American Insurance Group and Accurate Background Form Partnership for Crime Prevention

Cincinnati, Ohio – July 16, 2003 - Great American Insurance Group and Accurate Background Inc. have formed a strategic partnership to help companies prevent workplace violence, theft and losses. Using the services provided by Accurate Background, Great American now has the ability to offer their insureds high quality screening services at competitive prices.

Accurate Background, a full-service background screening company, will be conducting various types of background screening and consultation as part of Great American's crime insurance initiatives designed to benefit Great American's insureds. Companies purchasing Fidelity/Crime insurance from Great American will be able to screen present and future employees and vendors, enabling them to avoid applicants who provide them with false information.

"We are pleased to have created this partnership. We searched for a company who shared our same business philosophies and Accurate Background was that company," said Frank J. Scheckton, senior vice president of the Fidelity/Crime Department at Great American Insurance Group. "Our crime insurance covers many different types of industries, such as banks, governmental agencies, retailers and casinos. We are confident that the work of Accurate Background will help to further protect our clients from crime within their business."

Background screening and crime insurance have been around for some time but in this post-9/11 era, the need is even more profound. A recent survey conducted by Privacy & American Business magazine found that 91 percent of workers approve of background checks for criminal records.

"We are constantly searching for partnerships and products that will help our clients maintain a safe work environment," said Dave Dickerson, president and founder of Accurate Background. "This partnership will help these companies to avoid 'problem' employees and potential losses from theft and violence."

About Great American Insurance Group

The operations of Great American Insurance Group, based in Cincinnati, Ohio, are engaged primarily in property and casualty insurance, focusing on specialized commercial products for business, and in the sale of annuities, life and supplemental health insurance products.

The Fidelity and Crime Unit is responsible for large fidelity and crime accounts throughout the United States and specializes in crime coverage for these accounts in three market segments: financial institutions, governmental and mercantile. In addition, tailored products and programs are available, such as armored cars, casinos and ATMs. For information on this division, visit their website at <http://www.crimeinsurance.com/>.

The Group's roots go back to the founding of Great American Insurance Company in 1872. For more information about the other diverse products Great American has to offer, visit <http://www.greatamericaninsurance.com/>.

About Accurate Background

Accurate Background Inc., located in Lake Forest, California, is nationally recognized for its expertise at gathering accurate, up-to-date screening information. Superior technology, consultative integrations and world-class service enables companies to make better hiring decisions, improve retention and reduce internal shrinkage. Accurate Background Inc. is an expert screening source for criminal histories, civil court filings, education, employment, personal reference verifications, motor vehicle reports, social security number checks, consumer credit reports and drug testing. Visit their website at www.accuratebackground.com.

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